

AVICPS 2010 Workshop Sponsorship Opportunities

Nov. 30, 2010
San Diego
(co-located with RTSS 2010)

The goal of the **Analytic Virtual Integration of Cyber-Physical Systems (AVICPS)** workshop is to explore architecture design patterns, tools and the theoretical analytical foundations for creating common system-wide composition models where key properties can be studied and guarantees provided before the start of actual development. Of particular interest are the case studies on the challenges of expressing the properties of the final product in terms of component properties and the architecture that governs their interactions.

Tier I

Tier I offers the **maximum** exposure during **AVICPS**.

In details:

- Space for a booth will be provided for the entire day
- Talk time during lunch
- Access to registrant lists of workshops
- Ability to insert promotional flyer in attendees' package
- Free registration for two attendees for AVICPS
- 150-word corporate profile and logo on AVICPS website
- 150-word corporate profile and logo on program handed out to all attendees
- Corporate logo on posters and during opening session

Cost of sponsorship for Tier I: \$8,000

Tier II

Tier II offers following sponsorship opportunities:

- Space for a booth/table during the poster/demo session
- Ability to insert promotional flyer in attendees' package
- Free registration for one attendee for AVICPS
- 150-word corporate profile and logo on AVICPS website
- 150-word corporate profile and logo on program handed out to all attendees
- Corporate logo on posters and during opening session

Cost of sponsorship for Tier II: \$4,000

Tier III

Tier III offers following sponsorship opportunities:

- Corporate logo on AVICPS website
- Corporate logo on program handed out to all attendees
- Corporate logo on posters and during opening session

Cost of sponsorship for Tier III: \$2,000

Additional Sponsorship Opportunities

- **Workshop Lunch:** a high visibility event for the company. Attendees will be informed of the sponsorship [**\$1,000**]
- **Sponsored Bags:** will initially include workshop materials/proceedings/etc. Company name/logo will be visible on bag [**\$1,500**]

All sponsors (Tier I, II or III) will have their Corporate Logo and Link posted on the AVICPS website: <http://www.cs.illinois.edu/~sibin/avicps>